Questionnaire of House Wife

Name: Ghousia Tariq

Age: 47

Marital Status: Married with 2 children

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| Category | Questions | Answers |
| Health Habits | * What are your hobbies? * Do you like going to hotels or prefer food at home? * Do you prefer exercise or games in your free time? | * I don’t have time to do some extra hobbies but I regularly do exercise for half an hour to stay healthy and fit * I prefer food at home * I prefer to exercise and drink a lot of water to stay hydrated and healthy |
| Wants | * Do you prefer online shopping or going to the market for groceries? * Do you use one app for online shopping? * What do you want in an online shopping system? | * Sometimes I don’t have time so I prefer online shopping * No, I use some specific applications * The application should efficiently respond to our needs and the delivery should be quick to avoid waste of time and going to market |
| Frustrations | * What problems do you face while you order from different apps? | * Sometimes food ordered is not fresh, most importantly they deliver incomplete order and we wait a lot for delivering man |
| Brands | * Which applications do you use for shopping? | * Metro and Grocer app |